Showing Buylines: All Rep Revised Lines Last Received: Traffic Order# 215784 Status Revised S Ver# 6865498 Rep Order# EC'd Yes

KRQE-TV ALBUQUERQUE, NM. r ( ).REFORM NM NOW REFORM NM NOW SKED B Betsy Vonderheid Advertiser ( Estimate# Product Station Buyer

Phone#

Fax#

) STEVENS REED CURCIO & POTHOLM 201 NORTH UNION STREET, SUITE 200 ALEXANDRIA, VA 22314 P1/P2/E 51/109/326 Agency C/P1/P2/E Agency

10/22/2012 - 10/28/2012

Hiatus Weeks Flight Dates

Rep Firm Sales Office ( Salesperson

21/2/10/

l of

10/19/2012 12:20 PM 10/19/2012 12:13 PM

Printed:

) PHILADELPHIA ) AMY MCCREARY

215-568-6540 215-568-1845 Salesperson Phone# Salesperson FAX#

-- CONTRACT COMMENT --

### --- REMARKS ---

REV TO ADD TO SKED

ATTN ALL LINES ATTN NEW TTL

THIS IS SKED B

PLEASE CNF

THANKS

Program Daypart Ln

LI

Total Spots

Total Cost

Time

Day

# of Weeks

Spots/Week

Len

Rate

Dates

10P-1035P \$2,000.00

M-F

\$2,000.00 \$ :30

10/22-10/26

\*12

V5 ADD TO SKED Sales Remark:

Buyline Comment: NEWS

V5 Added

### ---REPORT TOTALS---

Report Totals: 1 / \$2,000.00

### ---SALES MONTHLY TOTALS---

Station Totals: 44 / \$32,875.00 Sales Totals: 44 / \$32,875.00 44 / \$32,875.00 Oct 12:

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

---COMPETITIVE COMMENTS---

Market Totals

KASA 25% 0/0 CABL KOB

\$93,929

35% 0/0 KRQE

KASY KWBQ

0 0

KBIM

00

40%

KOAT

Status Revised S Ver# 6865498 Rep Order# EC'd Yes

Station KRQE-TV ALBUQUERQUE, NM.

Advertiser ( ).REFORM NM NOW Product REFORM NM NOW SKED B Estimate#

326 Betsy Vonderheid

Buyer Phone# Fax#

EST SHARES

Books

NOV12

RA35+

Demos

Traffic Order# 215784

10/19/2012 12:20 PM 10/19/2012 12:13 PM Printed: Last Received:

0

2 of

Showing Buylines: All Rep Revised Lines

Rep Firm Sales Office ( Salesperson (

Agency ( ) STEVENS REED CURCIO & POTHOLM 201 NORTH UNION STREET, SUITE 200 ALEXANDRIA, VA 22314
Agency C/P1/P2/E 51/109/326
Flight Dates 10/22/2012 - 10/28/2012

Hiatus Weeks

Salesperson Phone# Salesperson FAX#

) PHILADELPHIA ) AMY MCCREARY

215-568-6540 215-568-1845

W.T.	0=
~ }	0
Po U	) PHILADELPHIA ) AMY MCCREARY 215-568-6540 215-568-1845
10/19/2012 8:09 AM 10/18/2012 7:04 PM Lines	Rep Firm Sales Office ( ) PI Salesperson ( ) Al Salesperson Phone# Salesperson FAX#
Traffic Order# Printed: 10/ Last Received: 10/ Showing Buylines: All Lines	Agency ( ) STEVENS REED CURCIO & POTHOLM 201 NORTH UNION STREET, SUITE 200 ALEXANDRIA, VA 22314 Agency C/P1/P2/E 51/109/326 Flight Dates 10/22/2012 - 10/28/2012 Hiatus Weeks
Rep Order# 6865498 Ver# 1 Status New EC'd Yes	Station KRQE-TV ALBUQUERQUE, NM. Advertiser ( ).REFORM NM NOW Product REFORM NM NOW Estimate# 326 Buyer Bctsy Vonderheid Phone# Fax#

CONTRACT COMMENT	
T CON	
TRAC	
CON	×=OS

1 LI

ost Total Spots		n 10		900	2	00	90 2	900	900	3	00 2
Total Cost		\$750.00		230P \$1,375.00	\$350.00	DP \$2,750.00	SP \$2,750.00	SP \$5,000.00	op. 97,000.00	7P \$5,100.00	10P-1030P \$4,000.00
Time	ſ	0A-7A-9A	8A-930A	12P-1230P	3P-4P	4P-430P	4302-52	530P-6P	6P-630P	630P-7P	10P-10
# of Day Weeks		4 (4 E E E	ns	Σ	H-M	∃-W	M-F	M-F	M H	M - F	M H
Spots/Week # 0		т <b>г</b>	ч	7	Н	Т	П	П	п	1	г
Len	0		:30	:30 5	:30 2	:30 5	:30 5	:30 5	:30 5	:30	:30 2
Rate e	7 00 0000	357	\$ 600.008\$	\$275.00 3	\$175.00 3	\$550.00	\$550.00	\$1,000.00	\$1,400.00 1:30	\$1,700.00	\$2,000.00 6:30
Dates	30/01-00/01	10/22-10/26	10/28-10/28	10/22-10/26	10/22-10/26	10/22-10/26	10/22-10/26	10/22-10/26	10/22-10/26	10/22-10/26	10/22-10/26
Program	KROE NW13-MRN2	CBS TIIS MRNG-2<	SUNDAY MRN-CBS	KRĢE NW13-NOON	DR. PHIL	KRQE NWS13-4P	KRQE NWS13-430	KRQE NWS13-530<	JEOPARDY	WHEEL-FORTNE Buyline Comment: ADD	KRQE NEWS-10
Daypart										10	11

2 of		
10/19/2012 8:09 AM	10/18/2012 7:04 PM	ines
Printed:	Last Received:	Showing Buylines: All I
Traffic Order#		
1 Status New		
% Ver#		
Rep Order# 6865498	EC'd Yes	

0

) STEVENS REED CURCIO & POTHOLM ( ) STEVENS REED CURCIO & 1011 201 NORTH UNION STREET, SUITE 200 Agency

Station KRQE-TV ALBUQUERQUE, NM. Advertiser ( ). REFORM NM NOW

REFORM NM NOW

326 Betsy Vonderheid

Estimate# Product

Buyer Phone#

Fax#

10/22/2012 - 10/28/2012 ALEXANDRIA, VA 22314 Agency C/P1/P2/E 51/109/326 Flight Dates 10/22/2012 - 10/28

Hiatus Weeks

215-568-6540 215-568-1845 Salesperson Phone# Salesperson FAX#

) PHILADELPHIA ) AMY MCCREARY

Sales Office ( Salesperson (

Rep Firm

---SALES MONTHLY TOTALS---

43 / \$30,875.00 Oct 12:

Station Totals: 43 / \$30,875.00 Sales Totals: 43 / \$30,875.00

Lines not sent/rcld/rtrn: 0 / \$0.00

--COMPETITIVE--

\$88,214 Market Totals

4 0 00

KOAT

000

KBIM

c10 O

KWBQ KASY

35%

KRQE KASA

0 % 2 5 %

CABL KOB

--COMPETITIVE COMMENTS--

EST SHARES

NOV12 Demos Books

RA35+

Rep Order# 68( EC'd Yes	6865498 Ver# 3 Status Revised	Traffic Order#	#	Showi	Printed: 10/ Last Received: 10/ Showing Buylines: All Lines	10/19/ 10/19/ 1 Lines	10/19/2012 9:35 AM 10/19/2012 8:10 AM nes		1 of	2	
Station KRQE-1 Advertiser ( Product REFC Estimate# 326	KRQE-TV ALBUQUERQUE, NM. · ( ).REFORM NM NOW REFORM NM NOW SKED B	Agency ( ) 201 NOF AGENCY (VP1/P2/F	201 NORTH UNION STREET, SUITE 200 ALEXANDRIA, VA 22314 PUIDOR	O CURCIC REET, SUI	& POTHOLM ITE 200	Rej Sal Sal	Rep Firm Sales Office ( Salesperson (	) PHILAD ) AMY M	) PHILADELPHIA ) AMY MCCREARY		
	Betsy Vonderheid	Flight Dates Hiatus Weeks	10	0/28/2012		Sal Sal	Salesperson Phone# Salesperson FAX#		215-568-6540 215-568-1845		
CONTRACT COMMENT SC-*	IMENT										
REMARKS CHANGE IN HEADER ONLY THIS IS SKED B PLEASE ONF	CONLY										
In Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total	IJ
		1 1 1 1 1	1 1 1 1 1	1			1 1 1	1	1 1 1 1 1 1 1		1
1	KRQE NW13-MRN2	10/22-10/26	\$200.00	:30	Ŋ	П	M-F	6A-7A	\$1,000.00	2	
2	CBS THS MRNG-2<	10/22-10/26	\$150.00	:30	ഗ	г	M-F	7A-9A	\$750.00	5	
m	SUNDAY MRN-CBS	10/28-10/28	\$800.00	:30		⊣	SU	8A-930A	\$800.00	Н	
4	KRQE NW13-NOON	10/22-10/26	\$275.00	:30	S	$\vdash$	M - F	12P-1230P	\$1,375.00	S	
s)	DR. PHIL	10/22-10/26	\$175.00	:30	$\sim$	П	M-F	3P-4P	\$350.00	2	
9	KRQE NWS13-4P	10/22-10/26	\$550.00	:30	ı,	.—	ŭ-₩	4P-430P	\$2,750.00	ις	
7	KRQE NWS13-430	10/22-10/26	\$550.00	:30	ហ	н	й- Ы	430P-5P	\$2,750.00	Ŋ	
ω	KRQE NWS13-530<	10/22-10/26	\$1,000.00	:30	r)	н	М- Р	530P-6P	\$5,000.00	rJ.	
ത	JEOPARDY	10/22-10/26	\$1,400.00	:30	5	н	M-F	6P-630P	\$7,000.00	5	
10	WHEEL-FORTNE Buyline Comment: ADD	10/22-10/26	\$1,700.00	:30	m	н	M - F	630P-7P	\$5,100.00	м	
11	KRQE NEWS-10	10/22-10/26	\$2,000.00	:30	7	Н	M-F	10P-1030P	\$4,000.00	7	

		LI	1 1
2		Total	1 1
2 of	) PHILADELPHIA ) AMY MCCREARY 215-568-6540 215-568-1845	Total Cost	
AM M	$\sim$	Time	
10/19/2012 9:35 AM 10/19/2012 8:10 AM nes	Rep Firm Sales Office ( ) P) Salesperson ( ) A Salesperson Phone# Salesperson FAX#	Day	1
10/1 10/19 1 Lines	జును నున	# of Weeks	1
Printed: 10/ Last Received: 10/ Showing Buylines: All Lines	O & POTHOLM	Spots/Week # of Weeks	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
Showi	EVENS REED CURCIC H UNION STREET, SUI PRIA, VA 22314 51/109/326 10/22/2012 - 10/28/2012	Len	1
er#	( ) STEVENS REED CURCIO & POTHOLM 201 NORTH UNION STREET, SUITE 200 ALEXANDRIA, VA 22314 PI/P2/E. 51/109/326 es 10/22/2012 - 10/28/2012 ecks	Rate	
Traffic Order#	Agency ( ) STEVENS REED 201 NORTH UNION STRI ALEXANDRIA, VA 2231 Agency C/P1/P2/E 51/109/326 Flight Dates 10/22/2012 - 10/	Dates	
Ver# 3 Status Revised	×		1
Ver# 3	Station KRQE-TV ALBUQUERQUE, NM. Advertiser ( ).REFORM NM NOW Product REFORM NM NOW SKED B Estimate# 326 Buyer Betsy Vonderheid Phone#	ım	
6865498	RQE-TV ALBUQU ( ).REFORM REFORM NM NO 326 Betsy Vonderheid	Program	
Rep Order# 6865498 EC'd Yes	Station KRQl Advertiser ( Product RE Estimate# 320 Buyer Bel Phone#	Daypart	 
Rep EC'	Stat Adv Prod Esti Buy Pho	Ln	1

---REPORT TOTALS---

Report Totals: 43 / \$30,875.00

## --SALES MONTHLY TOTALS--

Lines not sent/rcld/rtrn: 0 / \$0.00 Station Totals: 43 / \$30,875.00 Sales Totals: 43 / \$30,875.00 Oct 12: 43 / \$30,875.00 ---COMPETITIVE---

\$88,214 Market Totals

40%

KOAT

0/0

KBIM

010 010

KASY KWBQ

% % % %

KASA KRQE

25%

CABL KOB

# ---COMPETITIVE COMMENTS---

NOV12 Books Demos

RA35+

EST SHARES

### Spot Manager: All, 10/22/12-10/28/12

Alt Order # Advertiser	Order Inv. Code (Boo	Time Period L	engt Pric	ri Chan	n Product Estimate	Air Time Ad-ID	Rate
ate: 10/22/12	I.,	1	<u> </u>				
Station: KRQE							
	215784 M-F KRQE New	KROF News	:30 P3	[ALL]	REFORM N326	6:44:55 AM RNMT1203	\$200.00
	215784 CBS This Mornin		:30 P3		REFORM N326	8:08:33 AM RNMT1203	\$150.00
	215784 M-F KRQE New	and the state of t	:30 P3		REFORM N326	12:11:58 PM RNMT1203	\$275.00
			:30 P2		REFORM 1326	4:07:45 PM RNMT1203	\$550.00
	215784 M-F KRQE New						
	215784 M-F KRQE New		:30 P2	[ALL]		4:37:25 PM RNMT1203	\$550.00
	215784 KRQE News 13		:30 P2	[ALL]		5:34:57 PM RNMT1203	\$1,000.00
)6865498POL/Reform N	215784 M-F 6p-630p	M-F 6p-630p	:30 P2	[ALL]	REFORM N326	6:06:01 PM RNMT1203	\$1,400.00
							\$4,125.00
							\$4,125.00
ate: 10/23/12							
Station: KRQE							
	215784 KRQE News 13	530n 6n	:30 P2	ΓΔΙΙΊ	REFORM 1326		\$1,000.00
)6865498 POL/Reform N		10p-1035p	:30 P2	[ALL]			\$2,000.00
		and the second s			REFORM 1326	6:39:45 AM	\$200.00
	215784 M-F KRQE New:		:30 P3			6:38:45 AM	
	215784 CBS This Mornin		:30 P3	[ALL]	REFORM N326	8:28:02 AM	\$150.00
	215784 M-F KRQE New:	and the second second	:30 P3	[ALL]	REFORM N326	12:05:02 PM	\$275.00
	215784 M-F KRQE New:		:30 P2	[ALL]	REFORM N326	4:07:45 PM	\$550.00
	215784 M-F KRQE New:	20 Accessor of the factor and 1 and 2	:30 P2	[ALL]	REFORM 1326	4:37:55 PM	\$550.00
)6865498POL/Reform N	Control of the Contro	M-F 6p-630p	:30 P2		REFORM 1326	6:06:01 PM	\$1,400.00
)6865498POL/Reform N		M-F 630p-7p	:30 P2	· · · · · · · · · · · · · · · · · · ·	REFORM N326	6:40:33 PM	\$1,700.00
)6865498POL/Reform N	215784 LN M-F	10p-1035p	:30 P2	[ALL]	REFORM 1326	10:16:55 PM	\$2,000.00
							\$9,825.00
							\$9,825.00
ate: 10/24/12							
ENTRES DOMESTICAN PROPERTY.							
Station: KRQE	04570444545054	KDOEN	00.00		DEFORMACCO	0.40.40.004	6000.00
	215784 M-F KRQE New:		:30 P3	11 mm	REFORM N326	6:19:10 AM	\$200.00
	215784 CBS This Mornir		:30 P3	[ALL]	REFORM 1326	8:23:37 AM	\$150.00
	215784 M-F KRQE New:		:30 P3		REFORM 1326	12:05:17 PM	\$275.00
)6865498POL/Reform N		3p-4p	:30 P3		REFORM 1326	3:33:17 PM	\$175.00
	215784 M-F KRQE New:		:30 P2		REFORM 1326	4:26:45 PM	\$550.00
)6865498POL/Reform N	215784 M-F KRQE New:	430p-5p	:30 P2	[ALL]	REFORM 1326	4:57:11 PM	\$550.00
)6865498POL/Reform N	215784 KRQE News 13	530p-6p	:30 P2	[ALL]	REFORM N326	5:58:28 PM	\$1,000.00
06865498POL/Reform N	215784 M-F 6p-630p	M-F 6p-630p	:30 P2	[ALL]	REFORM 1326	6:27:59 PM	\$1,400.00
)6865498POL/Reform N	215784 M-F 630p-7p	M-F 630p-7p	:30 P2	[ALL]	REFORM N326	6:41:33 PM	\$1,700.00
06865498POL/Reform N	215784 LN M-F	10p-1035p	:30 P2	[ALL]	REFORM 1326	10:27:18 PM	\$2,000.00
							\$8,000.00
							\$8,000.00
							\$0,000.00
ate: 10/25/12							
Station: KRQE							
06865498POL/Reform N	215784 M-F KRQE New:	KRQE News	:30 P3	[ALL]	REFORM 1326	6:58:16 AM	\$200.00
06865498POL/Reform N	215784 CBS This Mornir	CBS Early S	:30 P3	[ALL]	REFORM 1326	7:23:06 AM	\$150.00
	215784 M-F KRQE New:		:30 P3	[ALL]	REFORM 1326	12:27:41 PM	\$275.00
	215784 M-F KRQE New:	12	:30 P2	5	REFORM N326	4:08:00 PM	\$550.00
	215784 M-F KRQE New:		:30 P2		REFORM N326	4:37:55 PM	\$550.00
	215784 KRQE News 13		:30 P2	T	REFORM 1326	5:34:57 PM	\$1,000.00
06865498POL/Reform N		M-F 6p-630p	:30 P2	86	REFORM 1326	6:28:14 PM	\$1,400.00
JOSS TOUR CENTRE	210104M-1 0P-000P	op-000p	.001 2	[/ YEE]		LINEACON DE PRESENTATION DE LA CONTRACTOR DEL CONTRACTOR DE LA CONTRACTOR	
							\$4,125.00
							\$4,125.00
te: 10/26/12							
Station: KRQE							
06865498POL/Reform N	215784 M-F KRQE New:	12p-1230p	:30 P3	[ALL]	REFORM N326		\$275.00
	215784 CBS This Mornir		:30 P3		REFORM 1326		\$150.00
	215784 M-F KRQE New:		:30 P2		REFORM 1326		\$550.00
	215784 M-F KRQE New:		:30 P3		REFORM 1326		\$200.00
				1.5			\$1,000.00
	215784 KRQE News 13		:30 P2		REFORM N326	2-15-46 DM	
06865498POL/Reform N		3p-4p	:30 P3		REFORM N326	3:15:46 PM	\$175.00
	215784 M-F KRQE New:	. 1986	:30 P2	1000	REFORM N326	4:18:50 PM	\$550.00
)6865498POL/Reform N	215784 M-F 6p-630p	M-F 6p-630p	:30 P2	[ALL]	REFORM N326	6:05:01 PM	\$1,400.00
06865498POL/Reform N	045704115	M-F 630p-7p	:30 P2		REFORM N326	6:34:53 PM	\$1,700.00

### Spot Manager: All, 10/22/12-10/28/12

Alt Order # Advertiser Order Inv. Code (Boo Time Perio	c Lengt Priori Chann Product	Estimate	Air Time	Ad-ID	Rate
Date: 10/26/12					
Station: KRQE					
					\$6,000.00
					\$6,000.00
Date: 10/28/12					
Station: KRQE					
)6865498 POL/Reform N 215784 CBS Sunday Mc8a-930a	:30 P2 [ALL] REFORM	1 1 326			\$800.00
					\$800.00
					\$800.00
	<b>"我没有这种多种的多种的</b>				32,875.00

[Sorted by: Date]

### AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	Location:				Date:
KRQE					0/19/12
	est station time conc	eerning the follow	wing issue:	L,	
Reform New M	exico Now				
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		10/22-10/28			
Total Charg	ges: \$32,875				
This broadcast t	ime will be used by	:Reform New M	lexico Now		
	rogramming ( elating to any				
	☐ Yes			✓ No	

importance," list the name of the	nicates a message relating to any pole legally qualified candidate(s) the pate(s) of the election(s) (if applicable	rogramming refers to, the
For programming that "communimportance," attach Agreed Upon	icates a message relating to any polin Schedule (Page 3)	tical matter of national
I represent that the payment for	the above described broadcast time l	nas been furnished by:
Reform New Mexico Now		
and you are authorized to announ furnishing the payment, if other t	nce the time as paid for by such personant an individual person, is:	on or entity. The entity
☐ a corporation; ☑ a comm	ittee; $\square$ an association; $\square$ or o	ther unincorporated group.
	s of the chief executive officers, dire low (may be attached separately):	ectors, and/or authorized
	SCRIMINATE OR PERMIT DISC HE PLACMENT OF ADVERTISIN	
I agree to indemnify and hold harm reasonable attorney's fees, that may advertisement(s). For the above-sta transcript, or tape, which will be de before the time of the scheduled by	ensue from the broadcast of the abo ated broadcast(s), I also agree to p lelivered to the station at least	ve-requested
10/19/12 TO BE SIG	NED BY ISSUE ADVERT	TISER 33-9755
Date Si	gnature C	Contact Phone Number
TO BE SIGNE	ED BY STATION REPRE	SENTATIVE
Accepted	Accepted in Part	Rejected
Signature	Printed Name	Title

### **AGREED UPON SCHEDULE**

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		10/22-10/28		<u>Luidicladous ann actuall</u>	30,000,000,000,000,000
			=		

<b>Total Charges</b>	
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### **AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.